

Elastic Enterprise Assessment and Strategic Plan

How flexible is your IT organization? When a business opportunity arises, does your IT organization have the ability to provide what is needed quickly, reliably, and at the level necessary to meet the business's requirements? In short, how elastic is your enterprise?

Our elastic enterprise projects typically include a briefing, assessment and opportunity analysis of the elasticity of the IT strategic plan and the business strategy. Done in partnership with Elasticity Labs, the project consists of a planning session with the CIO (and/or Senior IT) and business leaders, a workshop with key IT and business leaders, and a follow up report of findings and recommendations. The workshop features our proprietary elasticity assessment tool (administered before the workshop), which generates an elasticity quotient for your company, or division that can be compared to other selected companies in your industry. Senior IT and business leaders are asked to participate and provide input on assessment tools and in interviews and discussions.

This project is useful for IT organizations with limited options in meeting the digital needs of your customers, with structural rigidity that gets in the way of business strategy, and with rapidly changing environments that require unprecedented agility in operations that go beyond the capabilities of the current IT organization.

The Process: Our 30-day engagements begin with an executive team briefing and discussion of the keys to elasticity in the enterprise and how it impacts innovation and competitiveness. We continue with an analysis of your organization's elasticity, comparing it to others in your industry and leading companies in other industries. We identify specific opportunities for increasing elasticity in your organization, and more broadly in your enterprise. The project concludes with a second workshop to share and discuss findings.

Findings and Deliverables: Smaller projects conclude with a workshop with the leadership team to review findings of the assessment and begin to map out a roadmap for increasing elasticity in the organization. Larger projects also include a final report including:

- Summary of the findings of the assessment
- Observations and Options regarding areas where organization can increase elasticity
- Strategic Vision of opportunities for the organization
- Roadmap of immediate and longer term activities to undertake to increase elasticity
- Suggestions and Recommendations