



**Keri E. Pearlson, D.B.A.**

Dr. Keri E. Pearlson is an expert in the areas of leadership development and managing/using information. She has worked with CIOs, CAOs and executives from some of the largest corporations in the world. She has expertise in helping executives create information strategy, and in designing and delivering executive leadership programs. She's a skilled relationship manager, an accomplished meeting facilitator and public speaker, an often-sought-after information resource, and an award-winning leader. She's the Founding Partner and President of KP Partners, a CIO advisory services firm and the Research Director for the International Institute of Analytics Leadership Consortium.

Dr. Pearlson has held various positions in academia and industry. She's held faculty positions at the University of Texas Graduate School of Business and, later, at Babson College. As Vice President-Leadership Development for nGenera (formerly the Concours Group), she designed and delivered executive-level workshops for CIOs and their direct reports, and she led research programs on critical topics for CIOs. She was a research and program director at the Research Board, a small, private think tank for CIOs, from 2001-2003. She was also a research affiliate with CSC-Research Services. From 1986 to 1992, she did research for faculty at the Harvard Business School and for CSC-Index's Prism Group. Earlier, she worked for AT&T first designing and selling telecommunications and computer systems, then as an instructor at the corporate training center in Cambridge, Massachusetts. Dr. Pearlson began her career at Hughes Aircraft Company as an industrial engineer and systems analyst.

Dr. Pearlson's research spans management of information systems, business strategy and organizational design. One project resulted in a book, *Zero Time: Providing Instant Customer Value-- Every time, All the time* (Wiley and Sons, July 2000), co-authored with Dr. Raymond Yeh and Dr. George Kozmetsky. She has published articles and case studies on a variety of MIS issues, including social business, analytics, mobility, remote work, and business process redesign. She is the co-author of a textbook, *"Managing and Using Information: A Strategic Approach"* (Sixth edition published January 2016 by Wiley and Sons). Her work has been published in leading journals including the Sloan Management Review, Academy of Management Executive, and Information Resources Management Journal. Many of her case studies have been published by Harvard Business School Publishing, including her most recent on National Instruments' social business strategy. She coauthored a column for CIO Magazine on Board Expectations of the CIO (with colleague Dr. James I. Cash). Her more recent column on strategic IT issues was published quarterly by Converge Connect (<http://www.connect-converge.com>).

Dr. Pearlson holds a Doctorate in Business Administration (DBA) in Management Information Systems from the Harvard Business School and both a Masters Degree in Industrial Engineering Management and a Bachelors Degree in Applied Mathematics from Stanford University. She's the founding President of the Austin Society for Information Management (SIM) and was named the national SIM Leader of the Year in 2014. In her spare time, she advises a local \$10M non-profit on IT issues, designs and delivers leadership development programs for local non-profits, actively participates on local non-profit boards, supports a local Girl Scout troop, attends UT football and basketball games, and travels. She and her family live in Austin, Texas. Visit her LinkedIn page at [www.linkedin.com/in/kpearlson](http://www.linkedin.com/in/kpearlson).